



UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

AUGME TECHNOLOGIES, INC.,

Plaintiff,

- against -

AOL, INC., et al.,

Defendants.

SETTLEMENT
CONFERENCE ORDER

09 Civ. 4299 (RWS) (RLE)

RONALD L. ELLIS, United States Magistrate Judge:

This action has been referred to Magistrate Judge Ronald L. Ellis for SETTLEMENT.

A CONFERENCE WILL BE HELD IN THIS CASE BY THE JUDGE ON OCTOBER 28, 2010, AT 11:30 A.M. IN COURTROOM 18D, 500 PEARL STREET. All counsel must be present. Plaintiff's counsel is responsible for confirming with each defendant's counsel that all necessary participants are aware of this conference.

Unless excused by the Court, each party, together with counsel, must appear in person for the conference. If a party is not prepared to go forward with settlement discussions, written notice to the Court is required prior to the conference.

No request for adjournment will be considered unless made at least **THREE BUSINESS DAYS** before the scheduled conference and only after the parties have consulted with each other. Direct inquiries to Michael Brantley, 212-805-0242.

A handwritten signature in black ink, appearing to read "Ronald L. Ellis".

The Honorable Ronald L. Ellis
United States Magistrate Judge

SO ORDERED

September 15, 2010